



Social Media Advertising

FIND MORE APPLICANTS USING FACEBOOK/INSTAGRAM ADS.

- USE THE TOP 2 PLATFORMS IN THE WORLD TO WIDEN YOUR APPLICATION POOL
- FIND QUALIFIED APPLICANTS BY LOCATION AND AGE GROUP
- 80% OF FACEBOOK AND INSTAGRAM USERS VISIT THE SITE DAILY
- REACH UP TO 3,000 USERS PER WEEK
- ADS REACH CANDIDATES EFFICIENTLY AT LOW COST
- RESULT... MORE APPLICANTS!

WHAT WE DELIVER...

- CREATE ART FOR AD BASED ON CUSTOMER CONTENT (LOGO, PICTURE, TEXT)
- TARGETED ADS BY AGE GROUP AND DISTANCE FROM SITE
- DIGITAL AD PLACEMENT TO MAXIMIZE VIEWS
- MONITOR AD FOR COMMENTS AND QUESTIONS
- REPORT AD PERFORMANCE/RESULTS MONTHLY
- ALL SETUP AND SOCIAL EXECUTION

PRICING BY LOCATION: PRICE PER 30 DAY CAMPAIGN

SET-UP INCLUDING AD FEES

1ST TIME AD SET-UP BY LOCATION \$299

2ND AD (AND AD RERUNS) BY LOCATION \$229

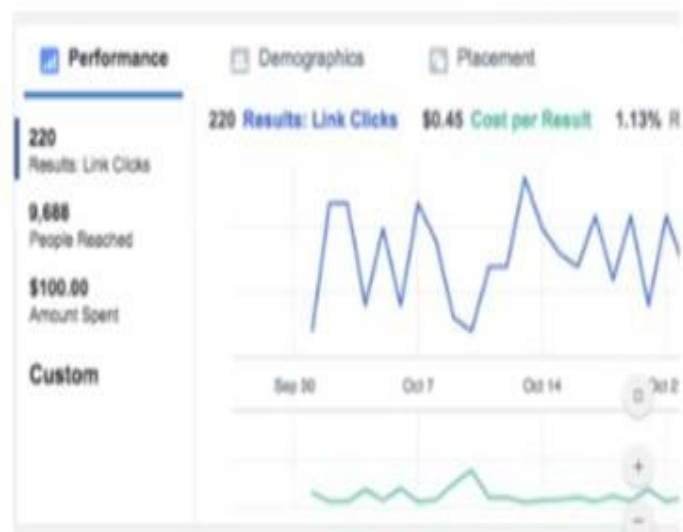
*1 MONTH MINIMUM, DOES NOT AUTO RENEW
PAYMENTS MADE THROUGH TRAITSET ®



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