

WOTC Fact Sheet

Win more deals by leveraging the power of Walton's WOTC Solution

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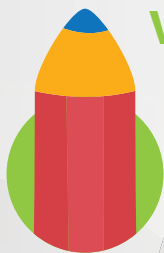
What's WOTC?

- The Work Opportunity Tax Credit (WOTC), is a federal hiring program that promotes the hiring of people that face barriers to obtain employment.
- There are up to 10 WOTC Target Groups, which include members of households that receive food stamps or Temporary Assistance to Needy Families (TANF), select veterans, and the unemployed, to name a few.
- The tax credit amount is up to \$9,600 per eligible employee, so the savings can add up quickly to defray a company's federal tax liability, creating a win-win for employers and new hires.



Qualifying WOTC prospects

- Any for-profit company is a prospect for WOTC.
- Companies that have high turnover and hire entry-level individuals are the best WOTC prospects.
- Retail, Healthcare, Hospitality, Food Services, Staffing, Call Centers and Security companies (with more than 100 hires/yr) are some of the vertical markets with the greatest potential.



Why choose Walton

- **Technology:** Walton leverages the power of the most advanced technology to screen employees for tax credits during the job application or onboarding workflows.
- **User Experience:** Walton administers a simple questionnaire on a single page to make it fast and easy for employees to complete.
- **Reporting:** Walton's platform makes it simple for companies to manage their tax credit results, proving text/email push alerts and single sign-on access to the most advanced KPI reporting tools.
- **Partners win more Deals:** Walton harnesses the power of the tax savings generated by WOTC to empower our partners to win more deals!



FAQ's to Qualify a Lead

- How are you taking advantage and maximizing WOTC?
- How simple is your screening process?
- Where in your hiring process does your WOTC screening occur? Job Application or Onboarding?
- What tools does your provider deliver to effectively manage WOTC?

Who to contact for more Info...

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